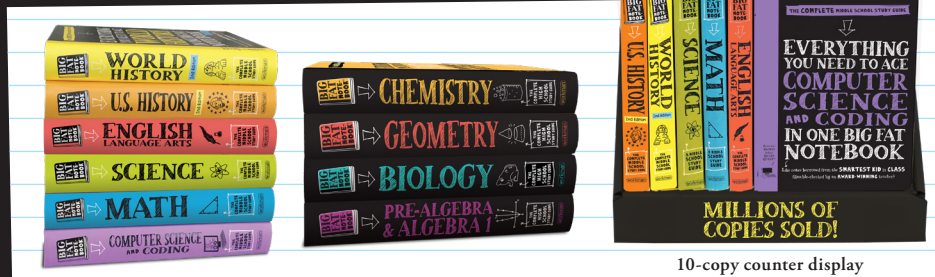


# 9 TIMES A YEAR FAMILIES NEED BIG FAT NOTEBOOKS

1. **Before the new school year starts**—get a jump on what's ahead!
2. **Start of the school year**—these books are essential school supplies, like pencils (and locker chandeliers).
3. **When homework starts**—relief for students *and* parents.
4. **After the fall parent-teacher conferences**—i.e., the wake-up call.
5. **First report card**—help!
6. **During the holidays**—they're actually cool enough to be a gift.
7. **Spring standardized tests**—ace 'em!
8. **Followed by final exams**—see #7.
9. **Summer vacation**—avoid the summer slump! (Most students forget at least 30% of what they learned during the school year!)



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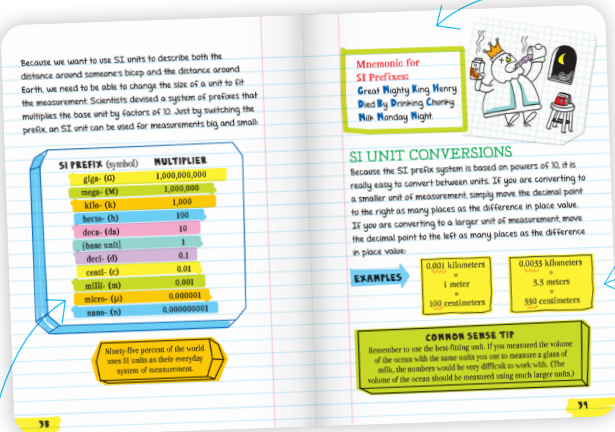
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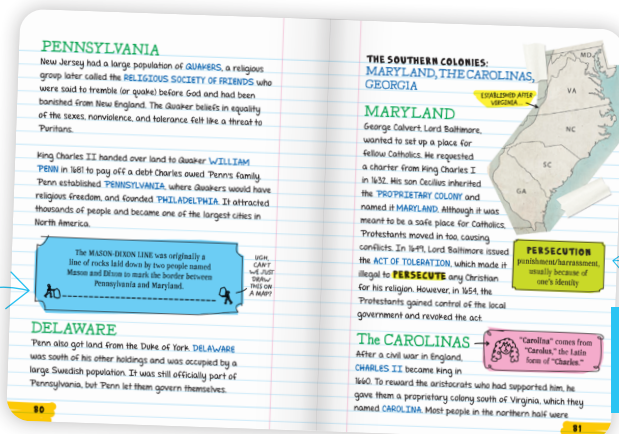
mnemonics to help kids memorize information

concepts broken down into bite-sized pieces with examples

From *Everything You Need to Ace Science in One Big Fat Notebook*.

helpful diagrams and charts support visual learners

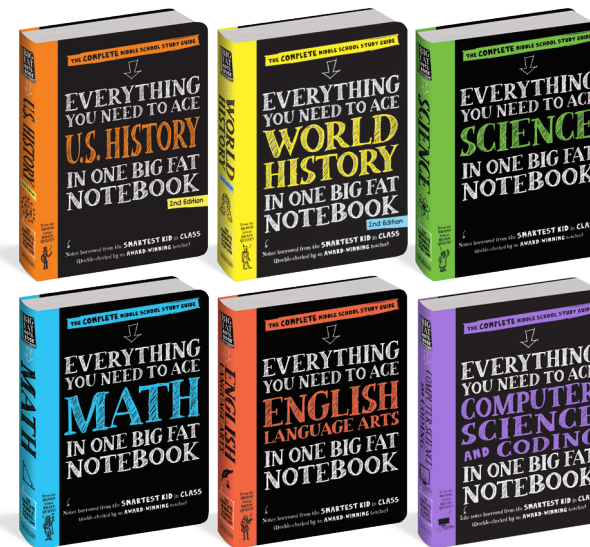
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clearly defined key words

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